



26th April 2013

It has been announced today that the Cabinet Office will form a Joint Venture with Capita plc to deliver and commercialise the UK Government's portfolio of Best Management Practice accreditation and publishing services, including the ITIL and PPM product sets.

The aim of this new company will be to support and promote the global development of the Best Management Practice portfolio, building on the current business activities and developing products in new areas, with an ambitious programme of investment and growth. Critically, we envisage that the new company will have a primary focus on stimulating the growth of a vibrant, open international ecosystem of training, consultancy and examination organisations.

We are aware how critical the role of the current ecosystem has been to the success of the business to date, and we are keen to ensure that this continues with minimum disruption to your existing business. To this end we can confirm that:

- we view the ecosystem as one of the new company's greatest assets, and that the success and growth of our ecosystem partners are essential to the growth of the new company
- we intend to retain the existing ecosystem structure for the Best Management Practice portfolio in the immediate future, and will work with ecosystem members to discuss how this may be developed further
- we will engage with Examination Institutes, Accredited Training Organisations and other ecosystem partners, listening to the market to identify and address current issues
- we are committed to investing in and enhancing the quality of the products, including their market and brand value

The new company will be created in July this year and will take over the full provision of ITIL and PPM services when the current concession contracts expire in December 2013. As part of this transition period, we will be organising a series of meetings with ecosystem partners to discuss current issues and opportunities in the market, and to outline the new company's growth plans. We would very much welcome your input into these activities.

Over the next two months, we will be setting up the new organisation, including appointing a Chief Executive and choosing a company name. To keep you and your colleagues informed throughout this transition period we will provide monthly progress updates. If you have any immediate questions, please contact us at ask@swirlenquiries.com.

We very much look forward to working with you,

William Jordan
Cabinet Office

Paul Pindar
Capita, Chief Executive